



# Sustainable Business Conference

Emerging Business Realities and Opportunities in a Changing World

October 31, 2006 | 7:30 a.m. until noon

Everett Performing Arts Theater | 2710 Wetmore Avenue, Everett, WA

[www.pscleanair.org/climateconference](http://www.pscleanair.org/climateconference)

## WELCOME AND INTRODUCTION SPEAKERS:

*Paul Roberts* is a member of the Everett City Council. He is also the Public Works Director for the City of Marysville, and a member of the Board of Directors of the Puget Sound Clean Air Agency. Mr. Roberts was the Everett site coordinator for Governor Locke's "Team Washington" to bring the Boeing 7E7 (now 787) to Washington State and was active in bringing and retaining the Everett Navy Base. Mr. Roberts formerly served as a member of the Everett School Board and was Administrative Assistant to Congressman Norm Dicks.

*Louise Stanton-Masten* is President and CEO of the Everett Area Chamber of Commerce, a position that she has held for the past five years. Prior to assuming her position at the Everett Area Chamber of Commerce she founded and managed a planning and public policy consulting firm for 17 years. Louise has a BS degree from the University of Vermont and a Masters Degree in Urban Planning and Policy from the University of Illinois.

*Aaron Reardon* was sworn into office in January 2004 as Snohomish County's third County Executive. His successes as County Executive include instituting priority-based budgeting to close a \$13.4 million budget deficit, developing an Agriculture Action Plan to help local farmers, creating an online performance measurement system for County services called SnoStat, developing a Blueprint for the Economic Future of Snohomish County and spearheading an innovative bonding proposal to deliver community infrastructure more quickly. Prior to his taking office on in 2004, Executive Reardon served five years in the Washington State Legislature, and before serving in the State Legislature he worked as an economic development specialist with the Downtown Seattle Association - a downtown Seattle economic development firm. He earned a Bachelors Degree in Political Science and Public Administration with a minor in Economics from Central Washington University.

*Ray Stephanson* took office as Mayor of the City of Everett on Nov. 19, 2003. Before serving as Mayor, Stephanson worked as a director for Verizon Communications. During his more than 30 years of corporate business experience at GTE and Verizon Communications, Stephanson also served as General Manager of Customer Service Operations for Washington State and as a division manager directing telecommunications operations in a four-state area. In the mid 1990s, Stephanson served as the City of Everett's Executive Director and prior to his tenure as Executive





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Director, the Everett native served as an Everett City Council member from 1982 to 1988, serving as Council President/Mayor Pro Tem two of those years.

*Dennis McLerran* has been the Executive Director of the Puget Sound Clean Air Agency, the regional air quality agency for King, Kitsap, Pierce and Snohomish counties since July 1994. Prior to the Clean Air Agency he worked as City Attorney for the City of Port Townsend, Director of the Seattle Department of Construction and Land use and Assistant City Attorney in the City of Seattle's Land Use Division. He currently serves on the Board of the Association of Local Air Pollution Control Officials (ALAPCO), the national association of local air agencies in the US, and is a member of EPA's Clean Air Act Advisory Committee. He received his B.A. in Urban Planning from the University of Washington and his J.D. from the Seattle University School of Law.

*Phil Mote* is a research scientist at the University of Washington, in the Climate Impacts Group (CIG), and an Affiliate Professor in the Department of Atmospheric Sciences. His research interests include Northwest climate and its effects on snowpack, streamflow, and forest fires. A frequent public speaker, he has also written about 60 scientific articles and edited a book on climate modeling, published in 2000. In 2003 he became the Washington State Climatologist.

## PANEL ONE MODERATOR AND SPEAKERS

*Ben Packard* joined Starbucks Coffee Company in April 1998 as the Environmental Affairs Manager after receiving his MBA and Certificate in Environmental Management from the University of Washington in Seattle. Prior to Starbucks, Ben worked for six years in the environmental field for a non-profit, a governmental policy agency, and then privately with a start-up in the recycling industry. Now the Director of Environmental Affairs for Starbucks, Ben is responsible for designing the strategy and developing programs in support of the Company's commitment to environmental leadership.

*Kirk Thomson* is the Director of Environmental Affairs for The Boeing Company. In that assignment, he directs an organization whose responsibilities range from establishing environmental policies and strategies to conducting cleanup activities at contaminated sites. A graduate of Wenatchee Valley College and the University of Washington (1970), Thomson taught physics and chemistry in Australia and South Africa before joining Boeing as a chemist in 1977. He is active in the International Leadership Council of the Nature Conservancy and is on the board





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of directors of the Pacific Northwest Pollution Prevention Resource Center. Kirk was the President of the Washington Wildlife & Recreation Coalition (WWRC) in 2003 and 2004.

Steve Klein was appointed to the position of General Manager of Snohomish County PUD on April 10, 2006; he was previously the Superintendent for Tacoma Power for 13 years. From 1988 to 1993, Mr. Klein was the utility's Power Manager and began his career at Tacoma Power in 1978 as an engineer. He received a Bachelor of Science degree in electrical engineering from the University of Washington in 1977. He has served on many industry boards, often in a leadership capacity, including the Pacific Northwest Utilities Conference Committee (PNUCC), Transmission Issue Group (TIG), BPA Administrator's "Kitchen Cabinet," BPA Customer Collaborative, Public Power Council (PPC), Northwest Public Power Association (NWPPA), Public Generating Pool, and the Institute of Electrical and Electronics Engineers (IEEE).

Burke Barlow has been working as Vehicle Support Manager for Toyota Corporation for the past two months. Prior to that he was the District Sales Manager in the Seattle/Tacoma area for 2 and a half years. Mr. Barlow has been with Toyota for over 8 years. He graduated from the University of North Dakota where he was a 4-year letter winner on the basketball team. He has also worked as a District Service and Parts Manager for Toyota.

## PANEL TWO MODERATOR AND SPEAKERS

Tony Usibelli is the Director of the Energy Policy Division of the Washington State Department of Community, Trade, and Economic Development (CTED). Prior to joining CTED, he was with the Washington State University Energy program, manager of the energy efficiency-section at the Washington State Energy Office, and a staff scientist at the Lawrence Berkeley National Laboratory. Tony also has been an adjunct faculty member at the Evergreen State College where he has taught or co-taught courses in energy, natural resources, and global climate change. Mr. Usibelli holds an M.S. in Energy and Resources from the University of California, Berkeley and B.A.s in Geography and Classical Archaeology.

Aaron Adelstein is the Executive Director of the Built Green program of King and Snohomish Counties, one of the most successful green building certification programs in the U.S. with more than 180 member builders, 370 member companies and 9,500 projects certified. Aaron has a Masters in Environmental Policy from the University of Montana where he specialized in





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environmental advocacy strategies and trends in the Green Building Movement. He is currently active on the steering committee of the Snohomish County Sustainable Development Taskforce and a member of the Puget Sound Clean Home Heating Partnership.

*Dave Somers* is a graduate of the University of Washington with a BS in Fisheries Science (1976) and an MS in Forest Ecology (1996). He started his career with the US Forest Service in 1976 at the Verlot Ranger station. In 1979 he went to work for the Tulalip Tribes as a salmon habitat protection biologist where he worked until 1998. Dave received the Washington State Environmental Excellence Award in 1988 for his work on the Timber/ Fish/ Wildlife Agreement and the development of the Puget Sound Water Quality plan. Dave is also a graduate of the Washington Agriculture and Forestry Leadership Program Class XI. Dave was elected to the Snohomish County Council in 1998 and 2005. He was elected Chairman of the County Council in 2001. He also served as Chair of the PSRC Growth Management Policy Board and the Puget Sound Clean Air Agency. He served as a member of the Shoreline Hearings Board and was appointed by the Governor to the Washington Forest Practices Board in 2001 and 2006.

*Merritt Wolfkill* has owned Wolfkill Feed & Fertilizer Corporation since 2001, representing the fourth family generation to own the business, founded in 1938. He operates a chain of mills in Stanwood, Othello, Monroe, and Moses Lake. Merritt holds a business degree from Washington State University and has a lifetime of experience retailing agricultural products. He has worked in the family business since he was five years old. Since acquiring the business, Merritt has promoted initiatives to help restore the prosperity of local farm operations. He recently cooperated with growers and university researchers to sponsor field trials with mustard and canola crops in Snohomish County in an effort to help farmers tap new markets for biofuels.

*K.C. Golden* is Policy Director for Climate Solutions and Director of the NW Climate Connections program. Climate Solutions accelerates the development of practical, profitable solutions to global warming. K.C. also serves as one of Governor Gregoire's appointees to the Executive Board of Energy Northwest. From 1999 to 2002, KC was a special assistant to the Mayor of Seattle. In the late 90s, K.C. was Energy Policy Director for the State of Washington. From 1989 to 1995, he was Executive Director of the Northwest Energy Coalition. K.C. received a Master's in Public Policy from Harvard University's Kennedy School of Government, where he was a Kennedy Fellow.

